

ABSTRACT OF THE DISCLOSURE

A fluorescent display device having a pseudo half mirror formed on a rear surface a face plate thereof and exhibiting a function like a neutral density filter. The face plate is formed on a whole rear surface thereof with an aluminum film including opening portions, non-opening portions and a solid portion. The opening and non-opening portions cooperate with each other to constitute a pseudo half mirror. The pseudo half mirror has light transmittance determined depending on a ratio in area between the opening portions and the non-opening portions. Thus, the light transmittance may be set as desired by varying the area ratio.